

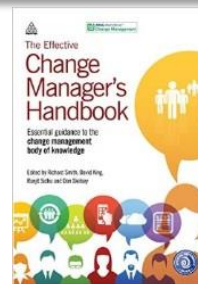


APMG INTERNATIONAL CHANGE MANAGEMENT™ FOUNDATION eLEARNING

Introduction

This course is based on The Effective Change Manager's Handbook.

This accredited eLearning course focuses on the effects of change in four key areas: individual, organization, communication and stakeholder engagement and change practice. It is an intense course and prepares delegates for the Foundation Examination.



Target Audience

This course is ideal for:

- Staff involved in Change Management;
- Those leading or about to lead change;
- Those seeking the Foundation qualification;
- Team members being affected by or affecting change, and individuals who need to support their colleagues, team and organization through change, and/or manage themselves through change

Course Benefits

- Understanding of the impacts of change
- Knowledge and understanding of how to support others through change
- Understanding to support the organization through change
- Option to sit exam online or as part of a one-day exam workshop

Duration: Approx. 12 hours

Pre-Requisites: None

About Aspire Europe

Our roots are entrenched in Change Programme Management and Performance Management and we are committed to improving the efficiency and effectiveness of organisations through the transfer of our knowledge and experience to your people.

We constantly strive to offer refreshing, stimulating and interesting events facilitated by consultants with a wealth of experience and examples to enhance your learning experience.

We offer further accredited courses to continue your development.

This eLearning course is intense and is intended to be interactive whilst challenging.

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Course Outline

Module	Content
Change and the Individual	<ul style="list-style-type: none">• Learning process and styles• Learning dip• Models of individual change• Motivation• Individual differences
Change and the Organization	<ul style="list-style-type: none">• Metaphors of organizations• Organization culture and change• Models of change• Emergent change• Key roles in organizational change• Drivers of change• Developing vision
Stakeholder strategy	<ul style="list-style-type: none">• Principles• Identifying and segmenting stakeholders• Personas and empathy maps• Stakeholder mapping• Influencing strategies
Communication and engagement	<ul style="list-style-type: none">• Communication biases• Feedback and communications approaches• Communicating change – factors, barriers and approaches• Communications channels (Push-Pull & Lean-Rich)• Planning communications
Change impact	<ul style="list-style-type: none">• Identifying and assessing change impact• Stakeholder impact assessment• Change severity assessment
Change readiness	<ul style="list-style-type: none">• Motivation to change and supporting individuals• Change agent networks• Building organizational change readiness• Building the change team• Change management plan• Preparing for resistance